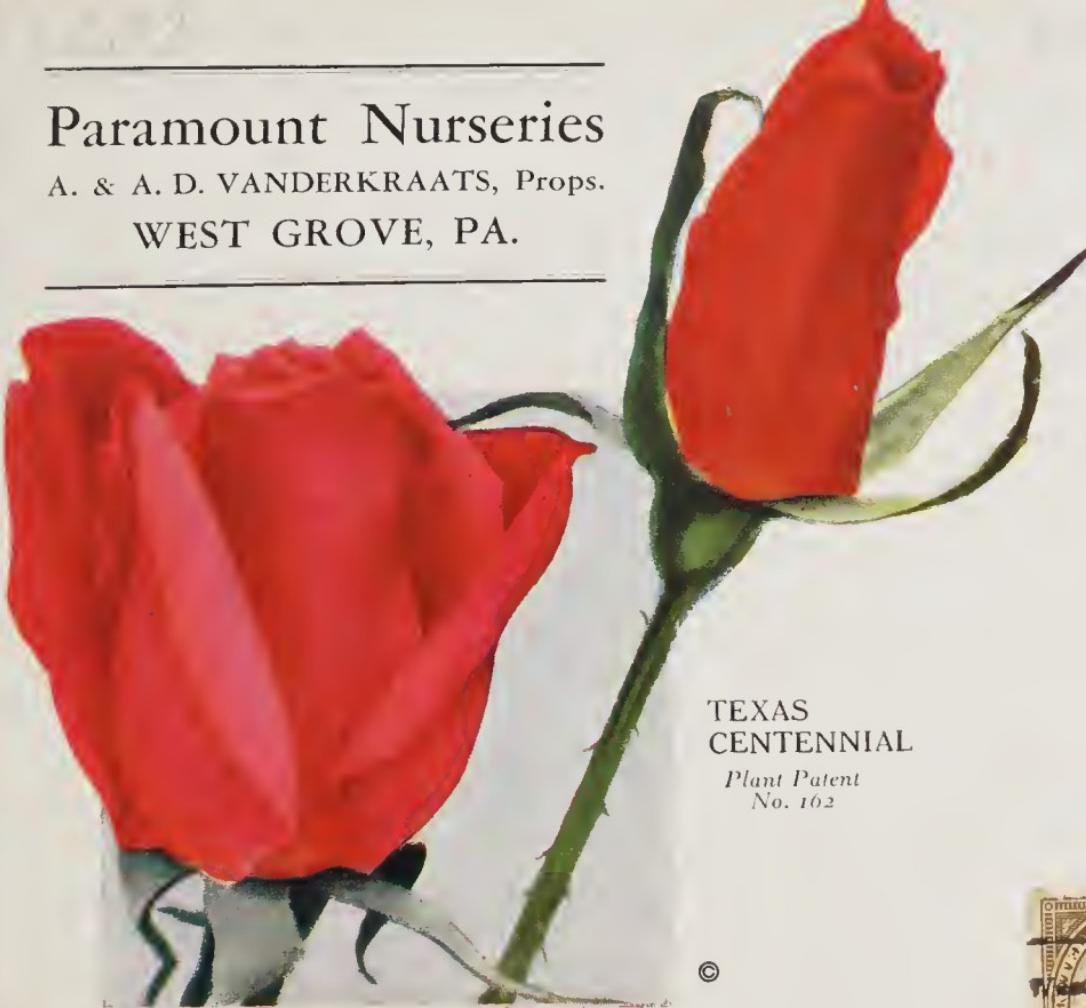


Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

Paramount Nurseries
A. & A. D. VANDERKRAATS, Props.
WEST GROVE, PA.



TEXAS
CENTENNIAL
Plant Patent
No. 162

©

Sec. 562 P. L. & R.

PLANT PATENT
FEB 16 1937

U. S. Department of Agriculture

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

O.P.O. 8-3591



PARAMOUNT ~ ROSES ~

PARAMOUNT ROSES are specially selected, heavy, well-matured stock, eastern grown. They are carefully dug, freshly packed, full of energy, and true to name.

Early planting, whether spring or fall, is your greatest guarantee of success.



SISTER THERESE



MRS. HENRY MORSE



AMI QUINARD



MRS. PIERRE
S. DU PONT

Special COLOR SET

The following **6 ROSES**

(Shown in color)

SISTER THERESE
AMI QUINARD
MRS. HENRY MORSE
MRS. P. S. DU PONT
FEDERICO CASAS
McGREDY'S SCARLET

for **\$3.00**

Delivery FREE

PARAMOUNT NURSERIES

A. & A. D. VANDERKRAATS, Proprietors

WEST GROVE, PENNA.



Try PARAMOUNT ROSES

*The Quality is unsurpassed and
the Prices are reasonable*

PATENTED VARIETIES

AMELIA EARHART. Plant Patent No. 63. Cream-yellow. Enormous flowers, very full and extremely fragrant. Strong, vigorous grower and free bloomer, with leathery, dark green foliage. A fine addition to the list for exhibition purposes. \$1.25 each; 3 for \$3.25.

COUNTESS VANDAL. Plant Patent No. 38. Two-tone copper and salmon. Very similar to Edith Nellie Perkins, but a fuller flower, longer bud, and much longer stem. The plant is vigorous and blooms unceasingly. Buds are of perfect form and substance, with an ideal cut-flower stem. An attractive and satisfactory Rose. \$1 each; 3 for \$2.50.

FEU PERNET-DUCHER. Plant Patent No. 103. Yellow. Fully double blooms of good color and form. Tall, bushy grower and continuous bloomer. Delightfully fragrant. \$1.50 each; 3 for \$3.75.

MARY HART. Plant Patent No. 8. Red sport of Talisman. Upright, vigorous grower with the same beautifully shaped buds and long stems as Talisman. Flowers are long-lasting when cut and open perfectly. \$1 each; 3 for \$2.50.

TEXAS CENTENNIAL. Plant Patent No. 162. Bright vermillion-red. Sport of the wonderful President Hoover. Bud is long-pointed, of perfect form, and opens into large blooms on strong, long stems. Bush is unusually vigorous with healthy foliage. It is a free bloomer and richly fragrant. The rich red bud tones down into a carmine-pink as the bloom opens. We consider this one of the finest additions to the Rose list in years. It is the outstanding spot in all our Rose-fields this year. \$1 each; 3 for \$2.50.

BLAZE. Plant Patent No. 10. The hardy everblooming counterpart of Paul's Scarlet Climber. Its introducers now claim to have fixed the everblooming qualities of this Rose. In our fields, this year, it has bloomed and rebloomed on new wood, which Paul's Scarlet never does. We confidently expect it to be all that is claimed for it. \$1 each; 3 for \$2.50.

GOLDEN CLIMBER. Plant Patent No. 28. Golden yellow. Very large, handsome flowers on stems often 18 inches or longer. Reported to be very vigorous and very hardy. \$1 each; 3 for \$2.50.

Spray with . . . TRI-OGEN

Complete Insect Spray and Fungicide

Stimulates Plant-Growth

Tri-ogen Is Harmless to Foliage or Blooms

Convenient—Easy and Pleasant to Use

Triple Acting

- | | | |
|------------------------------------|-----------------------------|--------|
| A. Small Kit | (makes 16 quarts) | \$1.50 |
| Protects 12 to 20 Roses for season | | |
| B. Medium Kit | (makes 64 quarts) | \$4.00 |
| Protects 50 to 80 Roses for season | | |

SHIPPED ONLY BY EXPRESS, NOT PREPAID

We earnestly recommend fall planting of Roses. The plants are freshly dug. The soil is moist and mellow, enabling the roots to establish themselves before winter. You need only to hill up the soil about 8 to 10 inches to protect them. **Be absolutely certain that you do hill up.**

Spring planting is equally successful, but it must be done early, usually from March 15 to the end of April.

PRICES OF STANDARD KINDS—ALL VARIETIES, INCLUDING DELIVERY

65 cts. each, \$6 per doz., \$45 per 100

Our Roses are two-year, field-grown plants, budded on Multiflora seedlings here at West Grove, Pa. They are grown on a heavy clay ground, improved and heavily fertilized. The plants are sprayed religiously each week and are otherwise kept clean, healthy, and thrifty during the entire period of production. As a result, they are heavy, well-matured stock, unsurpassed anywhere for size and quality. They are carefully dug, with little or no exposure, stored naturally, and shipped in a healthy, vigorous condition.

Furthermore, your plants will be specially selected, the heaviest and best of the crop.

Try Paramount Roses. We guarantee you full satisfaction.

STANDARD KINDS

Ami Quinard. Rich velvety red, with blackish luster—a beautiful unfading color. Old-time fragrance. Strong, upright grower and fine producer. Everybody's favorite, and the real gem of the garden.

Autumn. The richest colored of the multicolored Talisman-Hoover group. Buds are a radiant burnt-orange of perfect form; open flower is a rainbow of colors. The plant is a good upright grower with fine foliage, and is a quite active bloomer.

Betty Uprichard. Two-tone—salmon and carmine. A very free and constant bloomer and vigorous grower. Flowers are semi-double, but rich in appearance and sweetly fragrant. One of the best and most popular of all Roses.

Charles K. Douglas. Bright crimson-scarlet. An old and very worthy Rose. Long-pointed buds develop into large, slightly fragrant flowers. A healthy, bushy grower of high merit.

Condesa de Sastago. Two-tone—copper and yellow. Color effect conspicuous and startling. A good grower with fully double flowers having alluring raspberry fragrance. A splendid and highly praised Rose.

Dame Edith Helen. Clear pink. Very large, heavily petaled flower on long stems. Has true Rose fragrance. Vigorous grower. Not a profuse bloomer but produces freely its huge flowers used so much for exhibitions.

Director Rubio. Velvety magenta-red. Immense, semi-double blooms. A low bedding type with an abundance of foliage. Makes a wonderful, spectacular show. A splendid border Rose.

Edith Nellie Perkins. Two-tone—salmon and carmine. Very free-blooming, bushy grower with perfect flowers. An excellent and commendable Rose.

HOW TO GET TO OUR NURSERIES

We are located at Jennersville, WEST GROVE, in Chester County, Pa., the Baltimore Pike, between Philadelphia, 40 miles southwest of Philadelphia, and Baltimore. Visitors always welcome.

PARAMOUNT ROSES are guaranteed to grow and be true to name

O
U
R
F
A
V
O
R
I
T
E
D
O
Z
E
N

Editor McFarland. Deep pink. A wonderful Rose with long stems and large, perfect flowers. Plant is unusually vigorous and always active. A glorious pink—the best that we have to offer.

E. G. Hill. Dazzling scarlet toning to pure red. Very double, perfectly formed, fragrant blooms on long stems, nice for cutting. Vigorous, healthy grower, constantly blooming. A splendid Rose.

Etoile de France. Velvety crimson with cherry-red center. Large, double flowers, intensely fragrant, and long-lasting when cut. Strong grower, healthy and free-blooming.

Etoile de Hollande. Dark red. Finest red Rose yet produced. Buds are of perfect form; blooms large and double, on long stems, and truly fragrant. Plant is strong, vigorous, and easily grown, with healthy foliage. It is constantly in bloom. Everybody's favorite red Rose.

Federico Casas. Two-tone—copper and orange. A glorified Talisman, with all flowers perfect and beautiful. Also sweetly fragrant. Vigorous, upright grower constantly blooming. A splendid and brilliant Rose.

Frau Karl Druschki. The white American Beauty. A Hybrid Perpetual that blooms throughout the summer. Snow-white blooms of immense size, fully double, and of perfect form. Very vigorous in growth.

Golden Dawn. Sunflower-yellow, with bud touched with carmine. Deliciously fragrant. A very robust grower with an abundance of healthy foliage, and a prolific bloomer. One of our best and most worthy Roses.

Gruss an Aachen. Yellowish rose color. The large, full, double flowers cover the bush in a mass of bloom. A fine bedder and border plant, low and heavily foliated. Blooms in masses but is nice for cutting, too. It is a constant bloomer.

Heinrich Wendland. Nasturtium-red, with reverse of petals orange. Good, upright grower, producing large and very double flowers on long stems. Very fragrant.

Henry Nevard. An improved American Beauty. A Hybrid Perpetual which blooms throughout the summer. Large, crimson-scarlet blooms of splendid form, sweetly scented.

Joanna Hill. Creamy yellow. It has long buds that open to very full, long-stemmed, perfect flowers with moderate fragrance.

Joyous Cavalier. Brilliant, unfading scarlet. A fine shrub Rose. Strong and rampant grower, like Gruss an Teplitz, but more brilliant color. A wonderful border plant.

Kaiserin Auguste Viktoria. Our best white to date. Cream-white with greenish center. Blooms are large, full, and perfectly formed, with rich fragrance, produced on long stems. An active bloomer and with us a strong grower.

Killarney, Double White. Pure white. Long-pointed buds and large flowers with haunting perfume. Good grower and good bedder. A lovely Rose.

Lady Ashtown. Clear rose-pink. Long-pointed buds and brilliant flowers. Very vigorous and bushy in habit. Unusually active bloomer. An old Rose still unsurpassed.

Margaret McGredy. Orange-scarlet. Very large, long-pointed buds and beautiful double flowers. Extremely vigorous bush with healthy, glossy foliage. Constant and abundant producer.

McGredy's Scarlet. Velvety, brilliant scarlet. Vigorous grower, bearing large flowers on long stems. A free bloomer and sweetly fragrant. Striking and spectacular Rose.

Miss Rowena Thom. Bright rose, mixed with old-gold. Bears large flowers of fine form on long stems. Vigorous, healthy grower like Radiance, and fine for cut-flowers.

Mme. Albert Barbier. Salmon, tinted with yellow and touched with rose-color. Large, beautiful flowers. Vigorous, upright grower, bushy, extremely healthy and a constant bloomer.

Mme. Butterfly. Rose-color, mixed with apricot and yellow. Buds of most perfect form, long-lasting when cut, and highly scented. Strong grower, active bloomer, and still very popular.

Mrs. E. P. Thom. Clear yellow. Vigorous, upright grower with abundance of foliage. Full, double flower, sweetly scented, produced on long stems, ideal for cutting. One of the leading yellows.

Mrs. G. A. van Rossem. Two-tone—orange and apricot-yellow, with a golden base. The reverse is often chrome-yellow or bronze. One of the most attractive color combinations imaginable. Different from any other in this color class. The bloom is fairly large and very full. Bush is vigorous and always in bloom.

Mrs. Henry Morse. Bright, clear pink on the outside of the petals and flesh-pink on the inside. Buds are long-pointed, developing into large, mildly fragrant blooms of perfect form. A strong grower. Why want a better pink?

Mrs. Pierre S. du Pont. Golden yellow. A rich and deep yellow that does not fade. Long-pointed bud and flowers of medium size that come in great profusion. Has a spicy fragrance. Plant is a low grower, with plenty of foliage, and blooms continuously. We consider it the best yellow that we list.

National Flower Guild. Crimson. An ideal border or hedge Rose, and a fine companion for Joyous Cavalier. Flowers are large, full, and bright red. Bush is tall and a vigorous grower. A constant bloomer all season.

Pink Pearl. Light pink. A vastly improved Columbia with its wonderful fragrance. Flowers are very double and freely produced. A strong, healthy plant.

President Hoover. Multicolored—yellow, orange, and scarlet. Large blooms on very long stems, wonderful for cutting. Bush is exceptionally vigorous with good foliage. The buds are of perfect form and of most beautiful color. Free bloomer and richly fragrant. An almost perfect Rose.

President Plumecocq. Orange and copper color. Vigorous grower and active bloomer, with large, fragrant flowers opening a rich salmon. One of our favorites.

Radiance. Brilliant carmine-salmon with reverse rose-color. The mainstay of all gardens (it is known everywhere) for its sturdy growth, healthy and wonderful foliage, and its tireless activity. Flowers are large, double, and delightfully fragrant. The Rose is the Queen of Flowers and Radiance is the King of them all.

Red Radiance. Clear, genuine red. The counterpart of the original Pink Radiance, its inseparable companion. Its color is deeper and richer than the original, but there can be no comparison, as they belong together always.

Roslyn. Golden yellow with reverse orange. A large bloom of rich, unfading color. Very active bloomer with a compact, vigorous bush. Seems to improve every year.

Sister Therese. Golden yellow; bud touched with orange-carmine. A vigorous, active grower and free bloomer. Long-pointed bud, exquisite in form and color, making a fine cut-flower. Beautiful and impressive Rose, the delight of our Rose-fields.

Souv. de Claudio Pernet. Pure sunflower-yellow. Produces many large, full flowers of rich, unfading color. Plant is upright, vigorous, and free-blooming. We list it again because it is still constantly called for. Its color and beautiful buds make it fine for exhibition.

Souv. de Georges Pernet. Orient-red, spreading to carmine. Very large flowers of perfect shape. Deliciously fragrant. Plant low-spreading in growth, heavily branched and bushy.

Souv. de Mme. C. Chambard. Coral-pink. Large, long-pointed bud on long stem, opening into a handsome flower which is deliciously fragrant. Plant is vigorous and very hardy.

Syracuse. Scarlet-crimson. Large, very double blooms of rich color on long stems. Vigorous, upright grower and a good bloomer.

Talisman. Beautiful mixture of golden yellow, orange, and scarlet-red, with variations in nearly every bloom. One of the best-known and most widely distributed of all Roses. Plant is very vigorous, upright in growth, and constantly blooming. The beautiful buds come on long stems, fine for cutting. Very fragrant.

Thomas A. Edison. Two-tone pink. Fine, very large flower on a most vigorous plant. A free bloomer, especially in hot weather. Has the vigor of Radiance. Fragrant.

Ville de Paris. Brilliant golden yellow—a pure, mellow color that does not fade. Perfect buds open to fair-sized blooms on very long stems. Plant is tall, although not robust, and a steady bloomer.

HARDY CLIMBERS

Apeles Mestres. Clear yellow. Full, double flowers of extra-large size. Blooms in midseason.

Climbing American Beauty. Vermilion-pink. Large, fragrant flowers of fine form, borne in clusters. Blooms early in the season.

Paul's Scarlet Climber. Bright scarlet. The flowers are large, coming in clusters—a vivid splash of color that holds clear and true. Medium grower, ideal for pillars. Blooms in midseason.

Spanish Beauty (Mme. Gregoire Staechelin). Pearl-pink, splashed with red. Large, fragrant blooms on long stems, fine for cutting. Very vigorous grower and an abundant bloomer. Blooms early.

OUR FAVORITE DOZEN — 12 ROSES FOR . . . \$5.75

AMI QUINARD. Blackish velvety red.

EDITOR McFARLAND. Clear pink.

ETOILE DE HOLLANDE. Dark red.

GOLDEN DAWN. Sunflower-yellow.

KAI SERIN AUGUSTE VIKTORIA. White.

MRS. PIERRE S. DU PONT. Golden yellow.

PRESIDENT PLUMECOCQ. Orange and copper.

PRESIDENT HOOVER. Yellow, orange, and scarlet.

RADIANCE. Carmine and opal-rose.

RED RADIANCE. Clear red.

SISTER THERESE. Golden yellow.

TALISMAN. Yellow, orange, and scarlet.

Delivery FREE

one mile southwest of
y, Pa., on Route No. 1,
Philadelphia and Baltimore;
and 60 miles northeast
ne.

PARAMOUNT NURSERIES
West Grove, Penna.

SPECIAL—

3 PATENTED ROSES

Texas Centennial
Amelia Earhart
Countess Vandal

For **\$2.75**
Delivery FREE



© AMELIA EARHART

Plant Patent No. 63



© COUNTESS VANDAL

Plant Patent No. 38



FEDERICO CASAS

Paramount Roses
Are Guaranteed
to Grow
and
to Be True
to Name



McGREDY'S SCARLET